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Hong Kong Disneyland Resort Celebrates 20 Years of Magic A Celebration of Legacy, Innovation, and Community

*Pixar and Marvel Expansion Progress, Exclusive Merchandise,
and Reimagined Dining Experiences Unveiled*



Hong Kong, September 12, 2025 – Today, Hong Kong Disneyland Resort (HKDL) marked its 20th anniversary with a spectacular celebration that honored its legacy, embraced its future, and brought together cast members, guests, and leaders in a day filled with joy, gratitude, and enchantment.

A Tribute to Cast Members and Community

The day began with an exclusive photo moment featuring cast members who have been part of the HKDL journey since its opening. Joining them were beloved Disney characters Mickey Mouse and Minnie Mouse, alongside distinguished guests:

- Paul Chan, Financial Secretary of the Government of the Hong Kong Special Administrative Region
- Rosanna Law, Secretary for Culture, Sports and Tourism of the Government of the Hong Kong Special Administrative Region
- Josh D'Amaro, Chairman of Disney Experiences
- Jill Estorino, President and Managing Director of Disney Parks International
- Michael Moriarty, Managing Director of Hong Kong Disneyland Resort

This moment celebrated the dedication and spirit of the cast members who have helped shape HKDL into a cornerstone of Hong Kong's tourism and cultural landscape.

"Over the past two decades, Hong Kong Disneyland has grown into an iconic, world-class destination that captures the imagination of millions of visitors from around the globe. More than just a theme park, Hong Kong Disneyland has become an essential part of Hong Kong's tourism landscape and an important contributor to our economy." said Chan.



A Magical Surprise for Guests

As the gates opened, a Japanese family who has held Magic Access membership joined the Disneyland Band to perform the 20th anniversary theme song "The Most Magical Party of All". They also hand made a 20th anniversary costume for this event. It symbolizes the deep emotional connection between HKDL and its guests, many of whom have grown up with the resort being part of their lives.



"For two decades, Hong Kong Disneyland has been a leading tourism driver through world-class storytelling, unforgettable guest experiences and an unwavering commitment to the community," said D'Amaro. "Our 20th anniversary marks an exciting new chapter as we continue to expand, bringing even more beloved Disney stories to life."



Expanding the Magic: Pixar and Marvel Experiences

HKDL is poised for a new chapter with two major expansion projects underway: a Pixar entertainment offering and Marvel-themed experiences. D'Amaro, Estorino, Disney Imagineers and the HKDL team toured the construction sites, getting a glimpse into the immersive worlds being built.

The new Pixar entertainment experience is an immersive theatrical adventure coming to Hong Kong Disneyland. Guests will join their favorite Pixar characters in a fun and heartwarming experience unlike anything we have ever done before at HKDL. Using cutting-edge theatrical technology that blends real and digital environments, this entertaining live experience celebrates the joy of friendship and the power of play. Generations of Pixar fans will personally and universally connect through storytelling that surprises and delights in a way that only Disney can deliver.



An exciting new Marvel-themed experience will expand Tomorrowland at HKDL! This new expansion will feature an all-new attraction, plus entertainment, shopping offerings. Inspired by Tony Stark's vision for a better future, the area brings together brilliant minds from the Avengers and their friends working together in Hong Kong to showcase their cutting-edge inventions and technologies. Unique to Hong Kong, this immersive experience will further expand the Stark Expo - allowing guests from around the world to go on a variety of adventures and team up with a wide array of heroes.



“We are deeply grateful for the support of our guests and fans, and the dedication of our cast members. As we look ahead, HKDL is full of boundless opportunities. We will stay focused on delivering innovative and enchanting experiences that will inspire our guests for many years to come,” said Moriarty.



Celebrating with Exclusive Merchandise and Culinary Adventures

To mark HKDL's 20th anniversary, a new commemorative merchandise collection has been unveiled — featuring collectible cards that pay tribute to the resort's development over the past 20 years. Guests can also discover brand-new “Friendtastic!” parade themed Mickey and Friends, and articulate Duffy and Friends, plush toys crafted as timeless keepsakes.

Adding to the excitement, special crossover items including a 20th anniversary commemorative Coca-Cola glass bottle and GODIVA premium chocolate gift set bring a unique blend of indulgence. These will be launched on HKDL's official website and the resort's merchandise stores this month.



Guests also enjoyed the grand reopening of the newly themed Wayfinders' Table, a *Moana*-inspired dining experience that brings Oceania's flavor and legends to life through immersive storytelling and culinary excellence. The restaurant features Halal-certified options crafted by a professional chef team. Nestled in a shaded setting, Wayfinders' Table offers enhanced ventilation comfort and ambiance with Disney story, making it the perfect gathering place for guests at the park.

Mickey invited tourists to join the anniversary celebration

Earlier this week, Mickey Mouse and cast members extended the joy of HKDL's 20th anniversary celebration beyond the park gates. Inbound tourists at Hong Kong West Kowloon Station and Hong Kong International Airport received the invitation and park tickets for joining this anniversary celebration with a surprise moment.



Looking Ahead

As HKDL commemorates its anniversary day amid its year-long celebration, "The Most Magical Party of All," the resort reaffirms its commitment to innovation, storytelling, and community. With heartfelt moments shared among cast members and guests, HKDL continues to shine as Hong Kong's tourism flagship and a beloved destination for generations to come.

The journey so far has been magical — and the future promises even more unforgettable moments.

- THE END -

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access

members can also view block-out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

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